

## summary

Versatile graphic designer with experience in publishing, print collateral, business identity, advertising and multimedia. Enjoys working in small teams, meeting new clients, grasping their needs and creating effective solutions. Believes in being socially responsible and encouraging green choices in design.

## skills

Professional publication skills demonstrating composition, typography, copywriting, photo editing, color correction, and press checks for CMYK print productions.

Other experience includes print collateral, business identity, advertising, packaging, basic Flash animation, web design and working with multimedia teams.

Exceptional at merging ideas into words.

Adept at planning, prioritizing, and meeting deadlines. Self-motivated, dependable and an inspirational team member.

Blogs currently on WordPress, Vox and ISSUU.

## software

*Adobe Creative Suite 3* : Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, Flash, Garage Band

*Microsoft Office* : QuarkXPress, Word

*Mac and Windows*

## education

Full-time student 09/07-06/09

AAS in Integrated Media: Graphic Design  
Mt. Hood Community College  
Gresham, Oregon

Student 01/06-04/06  
Interactive Design  
Art Institute of Portland  
Portland, Oregon

## experience

*project* | Cata Cocoa, case study 09/08-12/08

A logomark, logotype and packaging for three chocolate products for a Venezuelan chocolate company through research and mood boards. A 38-page booklet was then created, establishing copywriting, publishing and layout skills.

*project* | Going Green, advertising campaign 03/08-06/08

Corporate identity project for a nonprofit company. Conception and design of main logo (and three secondary logos), three print ads, business cards, stationary, brochure and recyclable grocery bag.

*project* | Breathing Room, PSA 03/08-06/08

PSA campaign for a non-smoking nonprofit company consisting of a 30-second television spot, three print ads and web site. Wrote creative brief, formulated campaign direction, wrote copy for and designed ads and home web page. Co-delivered pitch to potential clients.

*freelance* | Graphic Design 01/03-present

Designed business identities and collateral for various clients using Illustrator, Photoshop, InDesign and QuarkXPress.

Produced and published parent profile booklets for adoptive parents.

*freelance* | Wind River Publishing 01/03-present

Construction and design of Skamania County Visitor's Guide; a 48 page, full color magazine, editions: 2006/2007/2008/2009.

Hotel directory production for Bonneville Hot Springs Resort, Skamania Lodge and Hood River Hotel.

Services included ad design, copywriting, proof reading, editing, image adjustment, file organization and file archives for client.

Press-ready files sent through FTP and press checks performed.

*employee* | Columbia Gorge Magazine 01/04-03/05

Contributing writer, photographer and producer of pet page, as well as on-call graphic design and layout assistant.

## volunteer

Promoting Responsible Ownership of Dogs: animal caretaker

Landmark Education: production manager and event volunteer

Make-A-Wish Foundation: wish planner for children

Doernbecher Children's Hospital Bike Run: participant